PIXELS



|  |  |  |  |
| --- | --- | --- | --- |
| **Kids and Family Movie:** | **HIS** | **HER** | **AVG** |
| **1. Is it a “Kids Friendly” movie? (eg. not scary, no cursing, sexuality)** | 9.5 | 9 | 9.25 |
| **2. Entertainment value for children 12 and under?** | 8.5 | 8.5 | 8.5 |
| **3. Entertainment value for teenagers?** | 8 | 8 | 8 |
| **4. Entertainment value for parents?** | 7.5 | 7.5 | 7.5 |
| **5. Entertainment value for males?** | 8 | 8.5 | 8.25 |
| **6. Entertainment value for females?** | 7.5 | 7.5 | 7.5 |
| **7. Teaching moments, role models, moral of story?** | 7.5 | 7.5 | 7.5 |
| **8. Is it a “classic”? (Replay value?)** | 8 | 8 | 8 |
| **9. Audio/Visual effects?** | 8 | 8 | 8 |
| **10. Not too cliché (unique and witty, not too slapstick or potty)?** | 8.5 | 8.5 | 8.5 |
| **GRAND TOTALs:** |  |  | 81% |