WHY HIM?



|  |  |  |  |
| --- | --- | --- | --- |
| **Grown–up’s Movie:** | **HIS** | **HER** | **AVG** |
| **1. Appropriate levels of sexuality?** | 2 | 2 | 2 |
| **2. Appropriate levels of language?** | 6 | 6 | 6 |
| **3. Appropriate levels of violence?** | 10 | 10 | 10 |
| **4. Entertainment value for females?** | 7.5 | 7.5 | 7.5 |
| **5. Entertainment value for males?** | 8.5 | 8.5 | 8.5 |
| **6. Teaching moments, role models, moral of story?** | 5 | 5 | 5 |
| **7. Is it a “classic”? (Replay value?)** | 7 | 7 | 7 |
| **8. Audio/Visual effects?** | 7 | 7 | 7 |
| **9. Not too cliché (unique and witty, not too slapstick)** | 0 | 2 | 1 |
| **10. Climax/Resolution/Ending?** | 0 | 0 | 0 |
| **GRAND TOTALS:** |  |  | 54% |