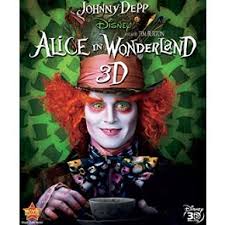
Alice in Wonderland 3D (2010)



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| --- | --- | --- | --- |
| **Kids and Family Movie:** | **HIS** | **HER** | **AVG** |
| **1. Is it a “Kids Friendly” movie? (eg. not scary, no cursing, sexuality)** | 6 | 6 | 6 |
| **2. Entertainment value for children 12 and under?** | 9 | 9 | 9 |
| **3. Entertainment value for teenagers?** | 8 | 8 | 8 |
| **4. Entertainment value for parents?** | 4 | 6 | 5 |
| **5. Entertainment value for males?** | 6.5 | 6.5 | 6.5 |
| **6. Entertainment value for females?** | 7.5 | 7 | 7.25 |
| **7. Teaching moments, role models, moral of story?** | 5 | 5 | 5 |
| **8. Is it a “classic”? (Replay value?)** | 7 | 7 | 7 |
| **9. Audio/Visual effects?** | 7 | 6 | 6.5 |
| **10. Not too cliché (unique and witty, not too slapstick or potty)?** | 7 | 7 | 7 |
| **GRAND TOTALs:** |  |  | 67.25 |